

NEC Display Solutions Customer Installation Corporate

Herbert Smith Freehills

State-of-the-art deal suite



When you're presenting to a high-profile client base, a sleek modern environment employing the latest tech to present your business credentials will serve to impress. Leading London law firm, Herbert Smith Freehills delivers an NEC visual experience within its deal suite and meeting rooms.

Herbert Smith Freehills (HSF) is one of the world's leading professional services businesses with 26 offices and a history that dates back 150 years. Headquartered in the Exchange House, a landmark building overlooking Liverpool Street station in the City of London, this top 10 global law firm is perfectly positioned to service its international clients, which include over a third of the FTSE 100.

SITE INFORMATION

Sector

- Corporate

Client Information

- Herbert Smith Freehills
www.herbertsmithfreehills.com

Partner Information

- AVMI
www.avmi.com

Installation date

- Summer 2017

EQUIPMENT

- 9 x NEC 46" MultiSync® X463UNS video wall displays
- 5 x NEC 65" MultiSync® X651UHD 4KUHD LCD displays
- 2 x NEC projectors P502H



Following a period of rapid growth in its London practice, HSF sought to take on additional office space to accommodate its expanding business requirements.

The Challenge

One of the key aspects of the new office space was the firm's 'deal suite', a collection of high-profile meeting rooms designed to host business meetings with some of the world's most influential corporations. At the same time, HSF wanted to use the refurbishment work as an opportunity to turn parts of the existing office into internal meeting rooms.

As a trusted partner to HSF for over 10 years, AVMI was appointed directly to the client to design and deliver a world-class, integrated audio visual solution for its newly refurbished office space.

The NEC Solution

Collaboration, performance and innovation are at the heart of HSF's company ethos and for that reason the firm has a strong belief in embracing the latest technology to achieve the best results for its clients. From the outset, HSF had a clear vision about what it wanted to achieve with the space, in particular the deal suite, which consisted of a 32 person Boardroom and two additional meeting spaces that can each hold up to 12 people.

AVMI were invited to be part of the project's design steering committee from the very start. Recognising the high quality requirement, AVMI worked closely with NEC to provide the visual elements. This highly iterative and collaborative process involving all parties ensured that the final solution would be of the highest quality and fit seamlessly into the stylish and modern new office environment.



Each of the meeting rooms is equipped with Cisco videoconferencing facilities, NEC 65" large format ultra-high definition displays and Harman/AMX touch panels and control systems. For 'pixel-free' viewing, the NEC UHD displays provide perfect clarity and highly detailed content whether positioned up close or further away from the screen.



The most technically challenging part of the project was the boardroom, which at almost 15m in length presented a number of difficulties. As there was no single LCD screen large enough to cater to this space (due to the maximum viewing distance of the furthest participant), AVMI proposed a video wall display solution.

The video wall is made up of nine NEC 46" LCD displays in a 3x3 layout giving a total image size of 138" which provides an incredible visual experience. The ultra-narrow bezel ensures only a minimal image gap, barely discernible when viewing the resulting vast digital canvas.

To provide greater flexibility and multi functionality, two of the spaces are divisible meeting rooms. These feature NEC projection systems including ceiling mounted projectors and motorised projection screens. Flexible audio programming and presets have also been deployed to cater for the different ways the room can be configured.

The Result

"The upgrade has firmly positioned us as being amongst the 'best of the best' law firms and professional services businesses to deal with and work for," confirmed the Audio Visual Team Leader at Herbert Smith Freehills.

The deal suite and internal meeting spaces provide a high performance meeting, collaboration and presentation environment for clients and senior executives through the use of state-of-the-art audio visual facilities.

Due to the collaborative nature of the project, working jointly with the client and wider project team from the outset, the project was carried out without being compromised at any point, ensuring that the client got exactly the right solution to meet their requirements.

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